

# CURRICULUM VITAE

## PERSONAL DETAILS

Name: Bård Benum  
Phone mob: +47 48 16 46 70  
E-mail: bard.benum@gmail.com  
Date of birth: 11.08.1962

## WORK EXPERIENCE

05.2018 – today VitalThings, CEO & Partner  
05.2007 – 04.2018 Powel, CEO  
01.2004 – 04.2007 Vital Forsikring ASA (DnB NOR), Managing Director  
01.2001 – 12.2003 Gjensidige NOR Spareforsikring, Managing Director  
06.1998 – 12.2000 Gjensidige NOR Cresco, Managing Director  
01.1996 – 05.1998 Reitangruppen, Director of Finance & IT  
10.1991 – 12.1995 Statoil, the R&T Centre, Planning- and Finance Manager  
09.1989 – 09.1991 Norsk Hydro, Investment Analyst, Oil & Gas  
04.1988 – 09.1989 SINTEF, Investment Analyst, Oil & Gas

## POSITIONS OF TRUST / BOARD MEMBERSHIP

05.2016 – 06.2018 Novelda, Member of the Board (Tech company)  
03.2009 – today Sparebank1 SMN, Member of the Board  
03.2008 – today Rosenborg Ballklub, Member of the Board  
06.2005 – 03.2016 Fundator, Chairman of the Board, (IT consultancy)  
06.1998 – 06.2000 Gjensidige Nor (Danish subsidiary), Chairman of the Board  
01.1996 – 05.1998 Reitangruppen, Member of the Board in subsidiaries

## EDUCATION

09.1982 – 03.1988 Norwegian University of Science and Technology  
MSc, Industrial Economics

## OTHER SKILLS

03.1988 – 12.1989 Norwegian University of Science and Technology – PhD-courses  
01.1980 – today Education and experience from top performance sport (athlete, management, coaching & training)  
01.1998 – 04.2007) Professional experience from work with large sport sponsor agreements in Norway (Cross Country Skiing & Biathlon)

## LANGUAGE SKILLS

English Oral: Proficient  
Written: Proficient  
German Oral: Basic  
Written: Basic

## INTERESTS

Technology Entrepreneurship, gadgets and innovation  
Physical activity Running, skiing and bicycling