

PER OLAV MONSETH

Home address: Thorvald Erichsens vei 8, 7020 Trondheim

Cell phone: +47 924 06 889

E-mail: per.olav.monseth@polarismedia.no

Birth date: 26th October 1979

Family: Spouse Olga Vea and two children; Petter 9 years and Olav 5 years.

Work experience

2009 – Polaris Media ASA, CFO and head of projects and business development
www.polarismedia.no

A Norwegian listed media group with head office in Trondheim. Turnover / EBITDA of NOK ~1.5bn / ~160 mill. and more than 900 employees. Polaris Media was established and listed on the Oslo Stock Exchange in Oct. 2008.

Deputy chairman in Adresseavisen, Polaris Media Midt-Norge, Polaris Media Nordvestlandet, Polaris Media Nord-Norge, and Polaris Trykk. Chairman of the Board in Polaris Regnskap AS. Board member in Avis Nordland AS (38% owned by Polaris), and Altaposten (84% owned by Polaris).

2017 – Deputy Chairman Norsk Tipping AS

2016 -- Board Member Deltager.no AS

2015 -- Board Member Danica Pensjonsforsikring AS

2015 – 2016 Partner and CEO in Serendipity Partners

Supported the Bodd-family to raise NOK 800 mill. in funds and to establish the investment company to invest in healthcare companies.

2011 -- Chairman of the Board Adresseavisens Pensjonskasse. CEO from 2011-2014. NOK 650 mill. asset under management

2013 – 2016 Board member and leader of the audit committee, Cxense ASA.
www.cxense.com

Listed on the Oslo stock exchange and headquartered in Oslo. Global technology company delivering technologies that help companies build personalized online user experiences.

2011 – 2017 Chairman of the Board, Dokka Eiendom AS, appointed by private investor

2009 – 2010 Board Member, Sunnmørsposten AS, Romsdal Budstikke AS, and Nr 1 Adressa Trykk AS

2008 – 2009 Board Member Modern By Products B.V. (Dutch legal entity, head office in Switzerland) www.mbpgroup.eu
Global specialist in recycling of by-products from food and technical oil industry. Appointed by private investor. Actively involved in turnaround, i.e. financial control and launching growth program. Exit to founders at 3.5x return on invested capital after 1.5 yrs.

2007 – 2009 Lindsay Goldberg Nordic, Vice President / Investment Manager www.lgnordic.com
Established an Oslo-based private equity (“PE”) company focused on Nordic buyouts in partnership with Lindsay Goldberg. Lindsay Goldberg is a New York based PE firm with

2004 – 2007	McKinsey & Company, Senior Associate in the Strategy and Corporate Finance Practice
2003 – 2004	Norwegian School of Business and Administration (NHH): Tutor in Statistics and master thesis on Basel II (recommendations on banking laws and regulations issued by the Basel Committee on Banking Supervision)
2000 – 2003	Orkla Entreprenør: Construction and administration work
1999 – 2000	Norwegian Navy, Herdla Fort: Second Lieutenant
1992 – 1998	Paperboy Adresseavisen

2000 - 2004	Norwegian School of Economics and Business Administration (NHH), “Siviløkonom” , Specialization in Finance	<i>Grade point avg: 6.7 (Similar to grade A)</i>
2003 - 2003	Indian Institute of Management, Ahmedabad: Exchange program Ranked as 2 nd best Asian MBA program by Financial Times and Business Week	<i>Grade point avg: A-</i>
2001 - 2003	University of Bergen, Psychology ”grunnfag”	<i>Grade point avg: 2.5 / B</i>
1998 - 1999	Royal Norwegian Navy Officer Candidate School	<i>Grade point avg: 1.8 / A</i>
1995 - 1998	Orkdal Vidaregåande Skole, High School	<i>Grade point avg: 5.3 / A</i>

2000 – 2004 **Several student union engagements at NHH. Among others:**

- **Committee member ”Bergensbaneløpet”, 2003**
- **Leader of the distribution group UKEN, 2002** – negotiations, purchasing and logistics. Total turnover of NOKm 3. Responsible for a group of 13 people
- **Board Member at the Finance Group, 2001**
- **“Symposiet” 2001 and 2003, UKEN 2004, etc.**

English on an advanced level. Basic German.

Family and friends, physical exercise, in particular cross country skiing, and corporate finance and business.

For the consecutive years 2009-2011 nominated among Norway's top 100 leadership talents by the leading Norwegian online financial news publisher E24. In 2011 nominated the "Midt-Norges" number 1 leadership talent and ranked as Norway's top 10 leadership talents by E24.