



GREENER AND HEALTHIER FUTURES EUROPEAN REGIONS OF GASTRONOMY

9 October 2019 | 15.00h – 19.30h | Claridge, Chaussée de Louvain 24B, 1210 Saint-Josse, Bruxelles, Belgium

Moderator: **Dr Diane Dodd**, President of IGCAT

INSIGHTS FROM THE EUROPEAN REGIONS OF GASTRONOMY

15.00 OPENING REMARKS

Milosz Momot, Head of Unit, Tourism, Emerging and Creative Industries, DG Grow

15.10 LEGACY AND FOOD FUTURES

Interview with Executives from:

Catalonia-European Region of gastronomy 2016

Ramon Sentmarti, Executive Director, Prodeca, Catalan Government (tbc)

Aarhus -Central Denmark Region 2017

Jesper Henrik Borg Christensen, Special Advisor, Business Region Aarhus

Galway-West of Ireland 2018

Jacinta Dalton, Head, Galway International Hotel School, GMIT

South Aegean, European Region of Gastronomy 2019

Heldi Lazani, Executive Director, South Aegean 2019

Sibiu, European Region of Gastronomy 2019

Doris Banciu, Sibiu County Council

Kuopio 2020

Ilona Saare, Pro Agria East Finland

15.45 LANDSCAPE, WELL-BEING AND CULINARY CULTURES

Interview with Elected Representatives from:

Daniela Cîmpean, President, Sibiu County Council (tbc)

George Hatzimarkos, Governor of the South Aegean

Eva Štravs Podlogar, State Secretary of Slovenia

Kirsten I. Værdal, Director, Planning and Development, Trøndelag County

Isabel María Oliver Secretary of State of Spain

16.10 BUILDING A GLOBAL MOVEMENT

Making the case for World Regions of Gastronomy and IGCAT proposal to create a fund to support lesser-developed regions – Fund for Local Arts and gastronomy (FLAG)

Patrick Sam, Chief Executive, National Arts Council, Namibia

Dr. Jutamas Jan Wisansing Asian Gastronomy Network

Iván Plco, Director of Tourism, Mazatlán

17.15 Reflections and concluding remarks

Carla Montesl, Directorate Planet and Prosperity, DG DEVCO (tbc)



EUROPEAN REGION OF GASTRONOMY 2022 PRESENTATION OF BIDS FOR THE TITLE

Opening remarks: **Karl Heinz Lambertz**, President of the European Committee of the Regions
Moderator: **Dr Edith Szivas**, Vice-President IGCAT

Minorca, European Region of Gastronomy - candidate

- 17.30 Opening words
Susana Mora Humbert, *President Minorca's Regional Government*
- 17.35 Focus areas of Minorca's bid and proposed programme for 2022
Borja Matoses, *Coordinator of the Bid Book*
- 17.45 Questions and answers
- 17.50 Final words
Francina Armengol, *President of Balearic government*

Questions from members of the jury:

Ariadna Ribas, *Catalonia 2016*

Jacinta Dalton, *Galway-West of Ireland 2018*

Janez Bogataj, *Slovenia 2021*

Trondheim - Trøndelag, European Region of Gastronomy - candidate

- 18.00 Opening words
Morten Wolden, *Chief Executive, Trondheim Municipality*
- 18.05 Focus areas of Trondheim -Trøndelag's bid and proposed programme for 2022
Kristine Rise, *Project Manager, Oi! Trøndersk Mat og Drikke AS*
Jens Storli, *Congress and Convention Manager, Visit Trondheim*
- 18.15 Questions and answers
- 18.20 Final words
Morten Wolden, *Chief Executive, Trondheim Municipality*

Questions from members of the jury:

Jesper Henrik Borg Christensen, *Aarhus-Central Denmark Region 2017*

Heidi Lazani, *South Aegean 2019*

Ilona Sares, *Kuopio 20*

18.30 Guests are invited to a tasting of local food from Minorca and Trondheim-Trøndelag, prepared by Chefs from the two regions.