



## GREENER AND HEALTHIER FUTURES EUROPEAN REGIONS OF GASTRONOMY

9 October 2019 | 15.00h – 19.30h | Claridge, Chaussée de Louvain 24B, 1210 Saint-Josse, Bruxelles, Belgium

Moderator: **Dr Diane Dodd**, President of IGCAT

### INSIGHTS FROM THE EUROPEAN REGIONS OF GASTRONOMY

#### 15.00 OPENING REMARKS

**Milosz Momot**, Head of Unit, Tourism, Emerging and Creative Industries, DG Grow

#### 15.10 LEGACY AND FOOD FUTURES

Interview with Executives from:

Catalonia-European Region of gastronomy 2016

**Ramon Sentmarti**, Executive Director, Prodeca, Catalan Government (tbc)

Aarhus -Central Denmark Region 2017

**Jesper Henrik Borg Christensen**, Special Advisor, Business Region Aarhus

Galway-West of Ireland 2018

**Jacinta Dalton**, Head, Galway International Hotel School, GMIT

South Aegean, European Region of Gastronomy 2019

**Heldi Lazani**, Executive Director, South Aegean 2019

Sibiu, European Region of Gastronomy 2019

**Doris Banciu**, Sibiu County Council

Kuopio 2020

**Ilona Saare**, Pro Agria East Finland

#### 15.45 LANDSCAPE, WELL-BEING AND CULINARY CULTURES

Interview with Elected Representatives from:

**Daniela Cîmpean**, President, Sibiu County Council (tbc)

**George Hatzimarkos**, Governor of the South Aegean

**Eva Štravs Podlogar**, State Secretary of Slovenia

**Kirsten I. Værdal**, Director, Planning and Development, Trøndelag County

**Isabel María Oliver** Secretary of State of Spain

#### 16.10 BUILDING A GLOBAL MOVEMENT

Making the case for World Regions of Gastronomy and IGCAT proposal to create a fund to support lesser-developed regions – Fund for Local Arts and gastronomy (FLAG)

**Patrick Sam**, Chief Executive, National Arts Council, Namibia

**Dr. Jutamas Jan Wisansing** Asian Gastronomy Network

**Iván Pico**, Director of Tourism, Mazatlán

#### 17.15 Reflections and concluding remarks

**Carla Montesl**, Directorate Planet and Prosperity, DG DEVCO (tbc)



## EUROPEAN REGION OF GASTRONOMY 2022 PRESENTATION OF BIDS FOR THE TITLE

Opening remarks: **Karl Heinz Lambertz**, President of the European Committee of the Regions  
Moderator: **Dr Edith Szivas**, Vice-President IGCAT

### Minorca, European Region of Gastronomy - candidate

- 17.30 Opening words  
**Susana Mora Humbert**, *President Minorca's Regional Government*
- 17.35 Focus areas of Minorca's bid and proposed programme for 2022  
**Borja Matoses**, *Coordinator of the Bid Book*
- 17.45 Questions and answers
- 17.50 Final words  
**Francina Armengol**, *President of Balearic government*

*Questions from members of the jury:*

**Ariadna Ribas**, *Catalonia 2016*

**Jacinta Dalton**, *Galway-West of Ireland 2018*

**Janez Bogotaj**, *Slovenia 2021*

### Trondheim - Trøndelag, European Region of Gastronomy - candidate

- 18.00 Opening words  
**Morten Wolden**, *Chief Executive, Trondheim Municipality*
- 18.05 Focus areas of Trondheim -Trøndelag's bid and proposed programme for 2022  
**Kristine Rise**, *Project Manager, Oi! Trøndersk Mat og Drikke AS*  
**Jens Storli**, *Congress and Convention Manager, Visit Trondheim*
- 18.15 Questions and answers
- 18.20 Final words  
**Morten Wolden**, *Chief Executive, Trondheim Municipality*

*Questions from members of the jury:*

**Jesper Henrik Borg Christensen**, *Aarhus-Central Denmark Region 2017*

**Heidi Lazani**, *South Aegean 2019*

**Ilona Sares**, *Kuopio 20*

18.30 Guests are invited to a tasting of local food from Minorca and Trondheim-Trøndelag, prepared by Chefs from the two regions.